



Shuxian Hong

Industrial Designer

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Skills

Design

Research, Strategic Thinking, Ideation, Visual Communication, Concept Development, Physical Prototyping, 3D Modeling & Rendering

Software

Adobe Creative Suite, Solidworks, Keyshot, Figma, Unreal Engine

Interpersonal skills

Verbal Presentation, Design Critique, Team Collaboration, Leadership

Recognitions

2023 Design Intelligence Award

Honorable Mention Award
Design Category: Concept Group | Life Wisdom

C-IDEA Design Award 2023

C-IDEA Golden Award 5%
Design Category: Industrial Design

Core77 Design Awards 2023

Student Winner Lifestyle Accessories Award
Design Category: Lifestyle Accessories

iF Design Student Award 2023

Shortlist of 300
Design Category: Good health + Well-being

Spark Design Awards

2022 Student Design Platinum Winner
Design Category: Product & Industrial, Health & Medical

Denhart Family Sustainability Prize

2022 Denhart Family Sustainability 1st Prize Winner

Core77 Design Awards 2022

Student Notable Sports & Recreation Award
Design Category: Sports & Recreation

Toyota & Samsung Endowed Scholarship

Issuer: ArtCenter College of Design | 5/2019 - 12/2019

Education

Bachelor of Science | 9/2018-12/2022
ArtCenter College of Design - Pasadena, CA

- Major - Product Design
- Minor - Business

Professional Experiences

Industrial Designer | 5/2023-Present
Joyin US Corp - Rancho Cucamonga, CA

- Collaborate closely with cross-functional teams including marketing, engineering, IP, and regulatory teams, to ensure that the design feasibility aligns with the team's strategic goal.
- Create and develop consumer-focused product concepts by using sketching, 3D modeling, and rendering techniques.
- Pay close attention to every detail of the product, including its material, finish, dimensions, and user experience. Create rapid prototypes if necessary.
- Perform market research and analyze future trends to informed design decisions.
- Comprehensively manage multiple design projects from ideation to production while solving problems to ensure successful product development.

Industrial Designer, Part-Time Contractor | 3/2023-1/2024
Elite Safety Products - City of Industry, CA

- Assisted with package design and digital renderings for formal presentations.
- Demonstrated different kinds of package configurations including drawings, dimensions, the ways to exhibition, etc.

Kohler Industrial Design Co-op | 1/2022-4/2022
Kohler Co. - Kohler, WI

- Participated in problem-solving exercises with industrial design project teams.
- Contributed to concept development through sketching, CAD, and rendering.
- Developed physical form study models and prototypes with a focus on ergonomics, form and user experience.

ASUS ROG Sponsored Project | 9/2021-12/2021
ASUSTek Computer Inc. - Pasadena, CA

- Developed individual and team solutions for ASUS' G14 Laptop AniMe Matrix technology.
- Designed a product-line of next generation / future accessories for gamers.

Jacuzzi Sponsored Project | 5/2021-8/2021
Jacuzzi Group - Pasadena, CA

- Explored and created the experience from the online/in-store purchase to installation.
- Envisioned Brand Z & designed a new collection of products and services for the future generation of consumers.

Teaching Assistant, Product Design Department | 9/2020-4/2021
ArtCenter College of Design - Pasadena, CA

- Assisted in creating instructional demonstrations and educational materials.
- Mentored students throughout their product design journey.
- Facilitated in-class critique sessions.